



**A universe of
building material solutions**

Our advantages

Shaping our habitat in a natural way



Building material provided by nature

Clay bricks and roof tiles are among the earliest building materials in the world yet still extremely popular in today's architecture. The reasons for their popularity: stable value, durability and versatility of the natural resources.

A modern building must comply with numerous economic and sustainability demands. Wienerberger carefully selects the raw materials and uses the latest production methods, relying on roughly 200 years of knowledge and experience. Customers working with Wienerberger roof tiles, facing bricks or pavers experience more advantages with clay than with other building materials.

Aesthetic

Available in a wide range of colours, shapes and surfaces, our clay bricks and tiles are pleasingly aesthetic and remarkably versatile. Colours range from super white or classic red to coal-black. Finishings include rough, smooth or glazed surfaces, as well as wide and stretched formats. Design and variation possibilities are virtually unlimited. Roof tiles, facing bricks and pavers can be perfectly matched and combined in one single project.



Marlies Rohmer Architects & Urbanists

Versatile

Clay building materials can be used for a multitude of applications, in a variety of situations and architectural styles. Clay tiles and bricks are used for building single family houses or apartment blocks, offices or public buildings as well as for façades, gardens, roofs, terraces and open spaces.

Energy-efficient

Clay building materials are extremely helpful in reducing the energetic needs of a building, due to their excellent insulating properties and their heat storage capacity.

Durable

Clay building materials are robust, stable and consequently durable. Their lifespan easily exceeds 150 years. Brick buildings, often dating from ancient times, have survived nature and history and can be found all around the planet. Buildings made of clay tiles and bricks are weather-resistant, earthquake-proof and fire-resistant.



MSA, Brussels

Economic

A solid building envelope made of brick is quick and easy to erect, considerably saving time and money in the building process. General climatic influences nor extreme weather conditions have any negative impact on the clay building materials. Therefore their maintenance and servicing costs are kept minimal. They also help to reduce energy costs thanks to their favourable insulation properties.

Natural

Clay and water are natural elements, leading to exceptionally sustainable roof tiles, facing bricks and pavers. The absence of pollutants and allergens make them perfectly safe from a health perspective and therefore completely harmless for people and nature.

Stable in value

Buildings made of clay building materials perfectly retain their value, or even increase it over the years. Owing to their durability, stability and special living comfort qualities, brick buildings and apartments are in great demand and sell for high resale values. Furthermore, bricks and tiles are easy to clean and low in maintenance.

Our solutions

Clay: one theme, many variations

elegant, natural and timeless perfect



Clay roof tiles

Clay roof tiles protect the building in a most aesthetic and durable way. Clay roof tiles also allow for the expression of local building traditions, regional identity and cultural heritage. Our clay roof tiles meet all requirements of modern house construction.

They are UV-resistant and available in a wide range of colours and finishes. Clay roof tiles are used for single family homes, apartments, offices and industrial buildings as well as for refurbishment projects. All desired effects and styles can be met, from modern to traditional and from classic to extravagant. All roof shapes are feasible, pitched, hip or saddle.



aesthetic and durable

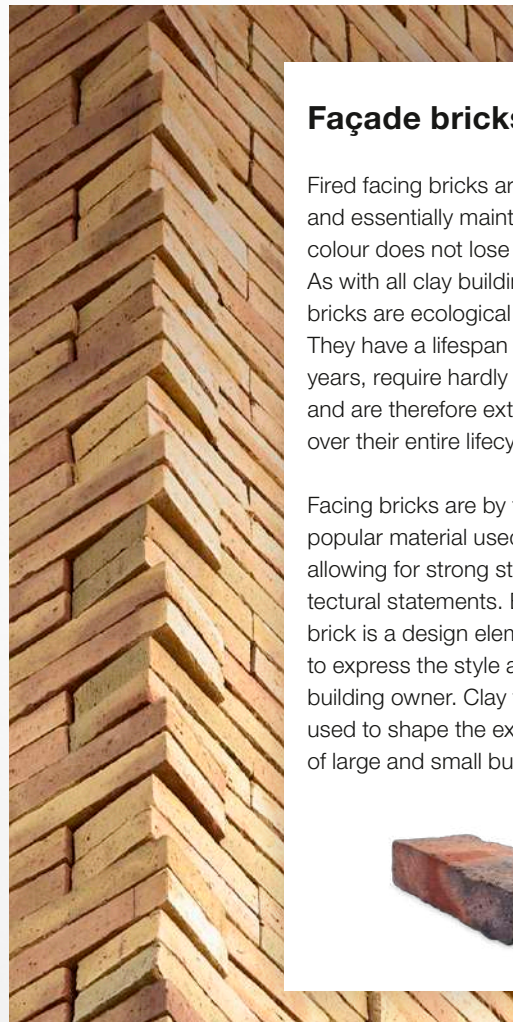


Brick slips

Our slips are thin slices of genuine bricks that provide the same look as a massive, conventional facing brick. Slips present a flexible way to get the style you want and can be fitted internally or externally to a range of surfaces. As an extremely versatile cladding solution, brick slips offer a quick and easy way to transform the appearance of a whole building.



quick & easy



Façade bricks

Fired facing bricks are solid, durable and essentially maintenance-free. Their colour does not lose radiance over time. As with all clay building materials, facing bricks are ecological and sustainable. They have a lifespan of more than 100 years, require hardly any maintenance and are therefore extremely economical over their entire lifecycle.

Facing bricks are by far the most popular material used in façade design, allowing for strong stylistic and architectural statements. Every single facing brick is a design element ideally suited to express the style and vision of the building owner. Clay facing bricks are used to shape the exterior and interior of large and small buildings alike.



OSK-AR architecten, Eva Van den Bergh, Dilbeek

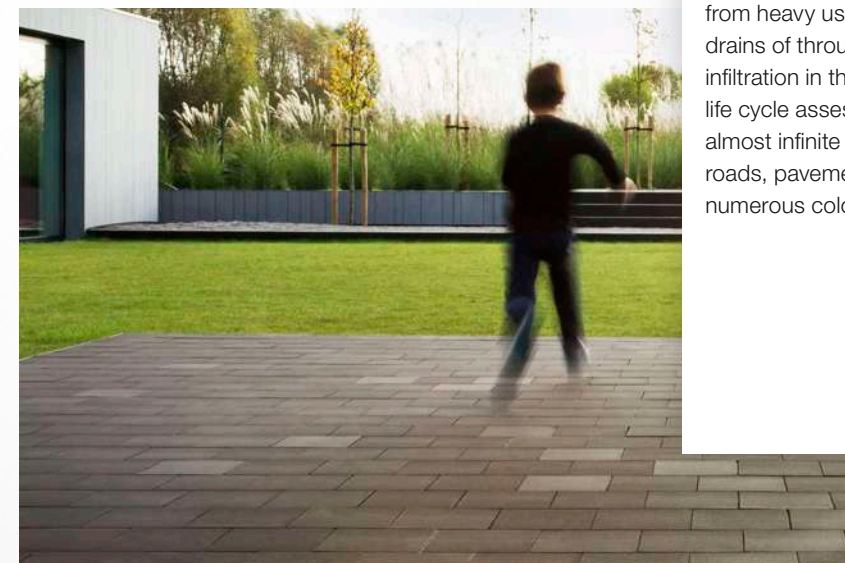
Argeton

Cladded, ventilated facade panels, made of clay and combining particularly well with steel, glass or wood in new constructions. They also lend renovation projects a modern character. With Argeton, durability is just as convincing as contemporary aesthetics. Our ceramic façade panels are impervious to weather, impact-proof and shatterproof and require virtually no maintenance. For durable façades that keep pace with the times, they are every architect's dream – especially since we produce them on request in every imaginable colour, shape and surface.



Pavers

Clay pavers are made of high-quality clay, fired extra hard to resist even the most adverse weather conditions and the most hardship from heavy use. The sun does not fade their colours and the rain drains off through the joints, allowing for a slow and beneficial infiltration in the soil. Consequently, pavers have an excellent life cycle assessment. Clay pavers by Wienerberger provide an almost infinite variety for the design of gardens, open areas, roads, pavements or pedestrian zones – they are available in numerous colours and countless formats and surfaces.



Our story

Worldwide export of high-quality clay products

Wienerberger has a long tradition and expertise in the worldwide export of high-quality clay bricks, clay brick slips, clay roof tiles and clay pavers.

Wienerberger is determined to safeguard its European market leadership in clay building materials, by coping with the rapidly evolving building sector and the increasing demands put on individual building materials. Wienerberger thereby relies on an organic growth through innovation and further development in all areas – from design and production process to distribution.

The Wienerberger mission is to improve people's quality of life by providing outstanding, sustainable building materials and infrastructure solutions. The Wienerberger World department fully subscribes this mission and, on top of this, helps to realize people's dreams and imagination by inspiring them with European bricks, tiles, façade systems, brick slips and pavers.

The Wienerberger World department has its offices in Kortrijk, Belgium. The main objective of the export team is to offer you the best possible service on product information, references, order planning, packaging, logistics, transport and sample service.



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